

12-28-00

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

TO:  
Assistant Commissioner for Patents  
Washington, D.C. 20231

ATTY. DKT. NO.  
T721-15

**PATENT APPLICATION TRANSMITTAL**

Transmitted herewith for filing is the patent application of:

INVENTOR(S): Charles A. Eldering; Komlika K. Gill

TITLE: ADVERTISEMENT DISTRIBUTION FOR DISTRIBUTING TARGETED  
ADVERTISEMENTS IN TELEVISION SYSTEMS

Enclosed are the following papers required for a filing date under 35 CFR §1.53(b):

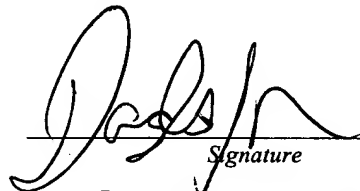
- ☒ Specification 22 pages
- ☒ Claims 7 pages
- ☒ Abstract 1 pages
- ☒ Drawings 11 sheets ☒ formal ☐ informal

The following additional papers are enclosed:


- ☒ Fee Transmittal
- ☒ Declaration and Power of Attorney
- ☒ Applicant Claims Small Entity Status. See 37 CFR 1.27
- ☐ Information Disclosure Statement ☐ Form PTO-1449
- ☒ Assignment and Cover Sheet
- ☐ Other:

Dated: 12/27/00

Expanse Networks, Inc.  
300 North Broad Street  
Doylestown, PA 18901  
(215) 340-6900

  
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Signature  
Douglas J. Ryder, Reg. No. 43,073

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<input checked="" type="checkbox"/> The Commissioner is hereby authorized to charge indicated fees and credit any over payments to: Deposit Account Number: 501535 Deposit Account Name: EXPANSE NETWORKS, INC.			<input checked="" type="checkbox"/> Payment Enclosed: <input type="checkbox"/> Check <input type="checkbox"/> Money Order <input type="checkbox"/> Other:		Office use only:																																																																																																								
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Douglas J. Ryder		 Signature		12/27/00 Date																																																																																																									
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PATENT

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APPLN NUMBER UNKNOWN	FILING DATE UNKNOWN	FIRST NAMED INVENTOR ELDERING	ATTY. DKT. NO. T721-15
TITLE ADVERTISEMENT DISTRIBUTION SYSTEM FOR DISTRIBUTING TARGETED ADVERTISEMENTS IN TELEVISION SYSTEMS			ART UNIT UNKNOWN EXAMINER UNKNOWN

Assistant Commissioner for Patents  
Washington, D.C. 20231

**CERTIFICATE OF MAILING (37 CFR 1.10)**

Express Mail Label Number : EF096210343US

Date of Deposit :

27 December 2000

I hereby certify that the following *attached* paper or fee:

Patent Application; including Specification (22pp.), Claims (7pp.), Drawings (11pp.), and Abstract (1p.).

is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated above and is addressed to Assistant Commissioner for Patents, Washington, D.C. 20231.

Laura J. Kelly

